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Marketing and Design Services for Heart-Centered Professionals

The Venus Worksheet

Women Who Use the Law of Attraction

Magnetically Draw Their Perfect Clients and Customers

Venus is the Goddess of Higher Love. She rules the Law of Attraction and Magnetism.

If you aren't pleased with your client base, either in quantity or quality, I suggest you intentionally define who you want to attract to you. You can use this worksheet to explore, clarify and attract exactly what you want.

What are the qualities, characteristics & attributes of my perfect customers?

Think of a customer that you have had in the past, or perhaps an imagined customer... someone that you know and would love to have as a customer. Write down everything that you can think of and what you like about them here:

What values drive and motivate me and my perfect client? *Like attracts like, therefore, uncovering what is authentically true about yourself can help you highlight the values that your perfect client will immediately recognize.*

What makes me tick?

What makes my clients tick?



What do I want my perfect clients to expect from me? List not only the things you want to offer in your business, but also your boundaries, personal and professional goals:

Offerings

Boundaries

1 Short-term Goal

1 Long-Term Goal

Who do I really have to be in order to attract who I say I want? If I could magically become the best I could possibly be, what would I be like? List the behaviors, traits, and qualities that will draw your perfect client to you: