**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**

Contact: Amanda Albrich

(541) 848-8598

Don’t Miss the 2nd Annual Cascade Women’s Expo!

Bend, OR – March 19, 2015 – Mark your calendar and get ready for one of the biggest women’s parties in town. *Cascade Business News*, ConnectW and Flip Flop Sounds are bringing the 2nd Annual Cascade Women’s Expo to Bend’s Riverhouse Convention Center on April 11, 2015 from 10 a.m. – 4 p.m.

Can you say retail therapy?

Whether you want to get a jump start on Mother’s Day or give yourself a well-deserved reward, you’ll find booths selling jewelry, fashion, crafts, health and beauty products, and more.

Can you say spa treatments?

How about seminars?

For starters, at 11:30 a.m. you’ll learn how to find your G spot (not *that* G-spot—the other one!) with Bend coach and consultant Kris Prochaska, MA. Come discover what your G-Spot is and how to cultivate it in your life, relationships, and even your work.

In this entertaining and powerful talk, the author of *Life Well Spoken: Free Your Inner Voice &*

*Prosper* and the creator of *Align Your Design at Home & Work* will teach you:

* Where your G-spot (your Natural Genius Factor™) is located and how to access it anytime, anywhere
* The #1 thing that keeps you from finding your G-spot when you need it most
* How to transform your life and relationships through sharing your G-spot with others

In short, at the 2nd Annual Cascade Women’s Expo you will discover new styles and innovative products while rejuvenating both body and mind.

Add music, fashion shows, giveaways, free samples, raffles and demonstrations—along with free admission—and we’re talking major fun that you won’t want to miss.

As most of us know all too well, today’s women are busy with home, careers and family. Then there’s that tendency we have to put our husbands, children, communities and work ahead of ourselves. The goal of the Cascade Women’s Expo is to enable you to put your health, beauty, fashion, and basic well-being at the top of your list . . . at least for one day!

The Cascade Women’s Expo has been designed with an eye toward the complete needs of a woman with a unique mix of shopping, entertainment, and new experiences.

If you’re looking for a way to promote your business, products or services—or just want a killer networking opportunity—we still have a few booths available, with many options available to best match your needs and budget. As an exhibitor you will receive valuable onsite presence at the Cascade Women’s Expo and an opportunity for face-to-face marketing and direct promotion.

Of course, as an attendee you can just enjoy. So on April 11th, grab your girlfriend, your mom, your daughter, and join us for an unforgettable day of shopping, spa treatments, free samples, demonstrations, raffles and fashion shows.

For more information about the Annual Cascade Women’s Expo, please contact ConnectW Events Chair Amanda Albrich at (541) 848-8598 and events@ConnectW.org. We also invite you to join us for ConnectW’s regular meetings which mix business opportunity, networking, friendship and fun. ConnectW meets at 5 p.m. on the third Wednesday of the month at St. Charles.

##